FEATURES OF SOCIAL AND PEDAGOGICAL SUPPORT FOR PEOPLE IN THE NEW SOCIAL ENVIRONMENT

Abstract. The article under analyzes the definitions of "support" and "social support" of the elderly people in the conditions of a new social environment. Many scientists, researchers and scientists consider the concept «educational support». The place of every type of support in the life of an elderly person is substantiating. The level of support for elderly people is disclosing. Conditions are providing for promoting social and pedagogical support.

Keywords: support; social support; social assistance; maintenance; protection of social; social activity; social adaptation.

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ОСОБЕННОСТИ СОЦИАЛЬНО-ПЕДАГОГИЧЕСКОЙ ПОДДЕРЖКИ ЛЮДЕЙ ПОЖИЛОГО ВОЗРАСТА В УСЛОВИЯХ НОВОЙ СОЦИАЛЬНОЙ СРЕДЫ

Аннотация. В статье проанализированы дефиниции понятий "поддержка" и "социальная поддержка" пожилого человека в условиях новой социальной среды. Определены основные виды социально - педагогической поддержки пожилых людей. Обосновано место каждого вида поддержки в жизнедеятельности пожилого человека. Раскрыто содержание уровней, на которых происходит поддержка людей пожилого возраста. Приведены условия, способствующие в обеспечении социально - педагогической поддержки.

Ключевые слова: поддержка; социальная поддержка; социальная помощь; социальное обслуживание; социальная защита; социальная активность; социальная адаптация.

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ОСОБЛIVOSTI SOZHLA-PEDAGIHLICHNOI PIDTRIMKY LUIDEH POHILOGO VIKU V UMOBAX NOVOGO SOZHLA-SEREDOVISHA

Актуальність теми дослідження. В сучасних умовах трансформаційного суспільства досить гостро постають питання, пов'язані із підтримкою вразливих верств населення.

Постановка проблеми. Проблема підтримки особистості є предметом вивчення науковців з різних галузей науки, зокрема педагогіки, соціології, психології та соціальної педагогіки. Проте, проблема соціально-педагогічної підтримки людей похилого віку є ще недостатньо дослідженою.

Аналіз останніх досліджень і публікацій. Сучасні погляди на проблеми людей похилого віку, в площині соціальної роботи, висвітлено у працях таких вчених, як А. Й. Коцької, О. Г. Карпенко, Т. І. Колениченко, Т. О. Голубенко, М. О. Житинська. Надбanine у вивченні проблем людей похилого віку є наукові дослідження таких науковців як Л. Оліференко, С. Ожегова, О. Газман, Н. Крилова, Н. Юсфіна, Н. Михайлова, Б. Лівехуда, А. В. Топстіх, Г. С. Абрамова, Л. І. Анциферова.

Виділення недосліджених частин загальної проблеми. Питання розробки системи заходів, спрямованих на надання соціально-педагогічної підтримки вищезазначеній категорії населення, потребує детального вивчення.
Urgency of the research. In today's transformational society, issues that are associated with the support of vulnerable groups of the population are quite acute. In social work, the socially vulnerable population understands vulnerable / oppressed populations, namely individuals or social groups that have more than others, the likelihood do suffer negative impacts. Vulnerable populations include elderly people, because they have low material level, low level of social protection. Therefore, support at the level of the state and the community for this vulnerable population of the population is at the proper level. Today, the non-state sector, in particular public organizations, pays great attention to addressing the problem of supporting vulnerable groups of the population. We are convinced that consolidating the efforts of the state and non-governmental sectors is important in solving the problems of supporting vulnerable groups in general and the elderly in particular.

Today in the world there is a tendency of increasing the share gerontologic groups in the population of developed countries because people ripe old age moving to the new, the final stage of his life. The transition to a new final stage of life is accompanied by a change in social status, living conditions. Certain psychological features of the elderly accompany these processes, namely: increased level of anxiety, the emergence of depression, sadness, fear and loneliness, there is accentuation of certain features of the character. This category of people becomes too vulnerable, because the elderly, do not know what they were prepared for and what is waiting for them. Most of them generally believe that their life is over; they begin to remember the past and regret the times that so quickly missed. The terms of their communication is much narrower, and that environment that is near, discusses topics related to the state of health, I and those drugs that should be taken at a critical moment. All this leads to the fact that representatives of this category of people, the elderly, become closed, passive, non-initiative.

Target setting. Many scientists, researchers and scientists consider the concept «educational support». A problem support the individual is the subject of study scientists from different fields, including education, sociology, psychology and social pedagogy.

Actual scientific researches and issues analysis. Analysis of recent research and publications. An elderly person was the subject of research by scholars from various fields of science, in particular philosophy, psychology, sociology, gerontology, psychology and social work. Current views on the problems of the elderly, in the plane of social work highlighted in the works so scientists as T. I. Kolenichenko, A. I. Kapskaya, O. G. Karpenko, T. O. Golubenko, M. O. Zhitsinskaya. They studied the peculiarities of social and pedagogical work with the elderly; preparation of social workers for work with the elderly; features of social work with the elderly in territorial social service centers. In addition, the study of the problems of the elderly is a scientific achievement of such scholars as L. Oliferenko, S. Ozhegova, O. Gazman, N. M. Creelova, N. Yusfina, N. Mikhailov, B. A. Livehuda, A. Tolstoy, G. S. Abramova, L. I. Anciferov and other.

Uninvestigated parts of defining general matters. That is why the issue of developing a system of measures aimed at providing social services to the above-mentioned category of the population...
needs to be study in detail. The idea of pedagogical support is gaining widespread popularity in pedagogy and in social work.

**The research objective.** The purpose of the article - make a theoretical analysis of the concepts of "support" and "social support" and "socio-educational support" the elderly in terms of territorial center and determine the basic conditions and types of socio-educational support elderly person.

**The statement of basic materials.** In accordance with this goal, we have identified the following problems:

1. To analyze scientific refinement scientists and researchers on the definition of "support" "Social support" and "socio-pedagogical support";
2. To analyze the content of the concept of "social and pedagogical support" through the defined notion of "support";
3. To determine the basic conditions and types of social and pedagogical support.

Now, the category "socio-educational support" is still in the stage of scientific development, remain controversial approaches to its interpretation. Therefore, consider the existing points of view on the generic notion of "support". The researcher L. Oliferenko points out that the term "support" entered the pedagogy relatively recently. It considers social support as concerted action of public and private organizations to overcome the difficult situation faced by individuals.

Since the term "support" is often used in the phrase "help and support", there is a need to clarify these terms; we consider it appropriate to compare the scientific positions of the researchers with regard to the category "pedagogical support", "social support", "social and pedagogical support".

In the explanatory dictionary C. Ozhegova "support" is interpreted as "aid, assistance" and also reveal other values: to support, to prevent collapse; to provide assistance, assistance; express consent, stand up for the defense of anyone; not to give up anything.

A researcher T. A. Anokhina term "support" as regards the selection and use of pedagogical tools, the implementation of which provides independent assistance in choosing their individual behavior, self-overcoming obstacles in communication, creative and other activities [1, p. 16].

We are impressed with the views of T. A. Anokhina, and we agree that it is important to work with elderly people to choose pedagogical techniques that are aimed at using their own potential of an elderly person in overcoming obstacles to self-realization or other activities.

The term "support", he received in the works of A. Developing Gazman, N. Krylova, N. Mikhailova, S. Yusfina, who consider it as a professional activity of teachers in social service institutions. Consideration of the problem of social support for the elderly in modern Russian society was carried out by A. V. Dumin. Almost simultaneously, the concept of "social support", "pedagogical support", "psychological and pedagogical support" and "socially-pedagogical support". All of the above interpretations are quite close in their content.

Perch than to define social support will focus on the concept of "social". The Great Dictionary of the modern Ukrainian language the term "social" is interpreted as: "... due to the life and relationships of people in society; public; public; generated by the conditions of social life, a certain environment, order; existing in a particular society; carried out in society; which aims to change Sums of the fields of industrial relations". That is, processes that occur in society and what can be characterized relations between people [2, p. 897].

As for the "support" that is what supports someone else, is the mainstay; providing, providing the necessary facilities in the process of creating, designing an object, system; maintenance of the object; that reinforces, BC elate confidence encourages [2, p. 896]. In the scientific literature, social support is treated by identifying the object of activity - people who find themselves in difficult circumstances.

Yes, O. V. Bezpalko defines social support as subjects of measures of social and educational work aimed at solving the problems of people who are in difficult situations, by helping them to voice derivatives or social services. Also, social support is a system of measures aimed at creating conditions that ensure the social security of people.

Author of the first textbook on socio-educational innovation infrastructure pedagogy I. Zverev, L. Koval, S. Khlebik, the concept of "social support" is identified with the concept of "social assistance" and treat it as a form of social activity of specially authorized state bodies, social experts, aimed at maintaining the level of material security, taking into account the financial and physical status, family composition, age, health, participation in public life [7, p. 250]. This help individuals, social groups or seg-
ments of the population to meet the requirements necessary for normal life and functioning in a particular society, as well as create conditions for self-spare [7, p. 257].

It should be noted that O. S. Gazman was first scientist who coined the term "support" in the scientific revolution - he considered pedagogical support of innovative problem. N. F. Golovanova explored the concept of "pedagogical support" through the prism of the teaching of O. S. Gazman Interpretation N. B. Krylova has developed in the works of A. Gazman, considering how professional support teachers language not to assist in solving their problems [3, p. 108]. We agree with the views of scholars because the activities of social workers are important in the process of supporting vulnerable groups of the population.

A. Gazman scientist has identified this area as in teaching pedagogy of freedom, which aims to develop tools for forming liberty personality individual who has the ability to take certain decisions and carry him further responsibility. The only thing that has to do social worker in this case - it encourage people to it, but in any case do not perform for his client 'bind their own point of view. The choice of the person - it is just her choice [3, p. 105].

Ivanov sees the main content of educational support helped (teacher, psychologist) in personal development, which is aimed at updating their interior's forces and reserves fulfillment. Researcher identifies educational support as "support" and "support" to overcome difficulties, personal problems of the individual.

Analysis scientific literature allows us to identify several approaches to understanding the meaning of social and educational support. Thus, A. Dronov considers social and educational support as a special kind of a social pedagogue, which aims to organize them preventive and timely social, psychological and educational assistance in preventing and overcoming situations that violate their activity [4, p. 37]. The researcher O. Dronova highlights the peculiarities of socio-pedagogical support, namely: preventive orientation; address character; assistance in adapting a person to the conditions of the social environment; updating personal resources [4, p. 38].

Thus, scientists Zaveryko N., J. Lipsky, L. Oiferenko define social pedagogical support as a form of social and educational activities. In this context, N. Zaveryko believes that social and educational support teacher provides social activities aimed at creating conditions favorable to the development of pet instincts and abilities to determine the purpose of real aspirations and awareness of their difficulties, problems, opportunities, development lines [6, p. 175].

A group of scientists (O. Karpenko, T. Janchenko, I. Odnohulova), in contrast to the first group, considering the socio-pedagogical support as component (component, composite element) educational support. So, I. Odnohulova considers social and educational support as one of the elements of the educational support system (along with psychological support) as an important component of social and educational support are educational component related to their upbringing and education, assistance in solution and successful socialization.

In modern Encyclopedia for professionals from social support - a system of measures undertaken by agents of social and educational work aimed at solving the problems of people who are in difficult situations by providing them with necessary assistance or social services; system of measures aimed at creating conditions that allow for social security and people [5, p. 161]. The report states that the essence of social - pedagogical support is to assist the individual in the process of socialization in order to open up and develop its capabilities. Such support is carried out in the educational process - educational and socio-educational activities, which refers to cut impact on the personality [5, p. 161-162].

A striking example of social and educational support is established Centers for the elderly "second youth" in Chernihiv National Technological University with the support of the NGO "European Chernihiv". One of the tasks of the Center is to support the elderly. Within the framework of the Center, there are three directions: educational, leisure and dialogue of generations [9, p. 85-87]. That is, these directions allow: to support an elderly person through the prism of giving him new knowledge of English, law, computer literacy; through the organization of leisure activities; through the creation of a platform for communication with young people [9, p. 85-87].

An important aspect of the Center is the educational direction as pretty sharp today is the issue of education throughout life [9, p. 85-87]. We consider the claim made in education elderly man as problems in personal self-development and pedagogical process as a subject - subject relations, cooperation, co-creation of client and social worker, which dominates equal, mutually beneficial exchange of personal
meaning and experience. And the educational process for the elderly in terms of transformation processes taking place in society, in our opinion, is one of the features support person older [10, p. 22].

It is the center's activities that are considered by the elderly as day-to-day employment, and therefore they understand what is needed for the state as a whole and society in particular. The activities of the Center for Social Activity are a vivid example of consolidating the efforts of the public sector and the non-state sector in addressing the problems of supporting the vulnerable population - the elderly [8, p. 55-64].

Based on the theoretical analysis of scientific papers we identified kinds of support to the elderly:
- emotional support - communication, empathy, active listening, empathy, understanding);
- Information support - talks and consultations, advice, information that helps solve the difficulties and problems);
- status support - expression of acceptance, approval, respect, support of self-esteem, recognition of individuality;
- instrumental support - provision of social services to the elderly, financial aid;
- diffuse support - hanging out, activities distraction from the stress setting that would be fine, call positive emotions and good mood);
- Economic and support - social assistance, financial support;
- social and domestic support - social assistance in the form of patronage at home.

These types of support contribute to support the elderly, help in the implementation of various Duchovny's needs, abilities and activities. Due to this, people of respectable age will feel comfortable in society and will be able to adequately meet their basic needs.

All these types of support are important in working with the elderly and met at various levels:
A) an individual - a level at which professional help and support of social workers and social service professionals institutions (social educators, social workers);
B) meso (community level) - a system of institutions, social service institutions that provide direct support and assistance to the elderly;
C) macro level (state level) - State social policy that helps meet the needs of this special population and solve the problems of this group of people.

But in order to support people ripe old age was carried out properly, must be satisfied the following conditions.

Terms ensure educational support:
• ratified the elderly aid and social and educational support;
• reliance on existing strengths and potential of the Elderly and faith in them;
• focus on internal reserves elderly man on its ability to independently overcome obstacles;
• fellowship, cooperation, assistance;
• confidentiality (anonymity);
• benevolence and insignificance, hanging of so-called "shortcuts"
• safety, health protection, rights, interests and dignity;
• implementation of the principle of "do no harm".

Above all, working with elderly people need to constantly city favorites ethical principles of social work, which are the basis of fruitful cooperation between the social worker or teacher and elderly people. That's how the relationship will arise between them, will depend on the desiring results and solving problems.

Conclusion. Therefore, analyzing research portfolio scientists could argue that support - kind of social activity of specially authorized state bodies, specialists in social sphere aimed at supported for Ku vulnerable to meet the requirements necessary for normal life and functioning in transitional conditions of modern society, specific situation and create conditions for self-realization.

That is safe to say that overall support - is assisted by experts of social sphere, social institutions, state those vulnerable groups that need it most. In this case, we are referring to older people, who through many personal problems, problems of medical and psychological problems cannot be at the proper level to meet their basic needs and to fully function in modern society. The role in the support given to professional social worker. And he was a social worker is not just a man, and the ray of quintals hope for a better life.
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Literatura


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